

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.-18. (Canceled)

19. (new)

A method for producing a clip-on fastening system in which a fastening element (2) that functions as the base part of the clip-on fastening system is connected in a non-positive manner to a substrate (1), said fastening element providing a detachable clip-on fastening of the substrate (1) to a component (4), in particular a gasket, which is provided with a clip area (5), whereby the fastening element has a cross-sectional shape corresponding to the clip area (5) of the component (4); wherein a fastening element (2) already prefabricated and manufactured as a hardened continuous profile using a hard material in an extrusion process is glued to the substrate (1), and whereby the continuous profile is pressed against the substrate (1) with a pressure roller while gluing it to the substrate, and the component (4) is clipped with the clip area (5) onto the finished fastening element (2), and a material having a shore D hardness of at least 40 is used.

20. (new)

The method according to Claim 19, wherein the hardened continuous profile is produced in-line with the process step of gluing the fastening element (2) to the substrate..

21. (new)

The method according to Claim 19, wherein the continuous profile is wound up onto a roll before glue application and is

unwound from the roll for the purpose of glue application.

22. (new)

The method according to Claim 19, wherein a double-sided adhesive tape (3) is applied to the underside of the continuous profile.

23. (new)

The method according to Claim 19, wherein an adhesive is applied to the underside of the continuous profile.

24. (new)

The method according to Claim 19, wherein an adhesive is applied to the underside of the continuous profile and to the substrate.

25. (new)

The method according to Claim 19, wherein shortly before bringing the continuous profile in contact with the substrate, it is heated on the surface that is to be glued.

26. (new)

The method according to Claim 19, wherein a thermoplastic material is used as the material for the fastening element (2).

27. (new)

The method according to Claim 19, wherein a thermoplastic elastomer is used as the material for the fastening element (2).

28. (new)

The method according to Claim 19, wherein polyurethane is used as the material for the fastening element (2).

29. (new)

The method according to Claim 19, wherein a material that is also hard is used as the material for the clip area (5).

30. (new)

The method according to Claim 19, wherein a material having a hardness of at least 40 Shore D, preferably 45 Shore D is used.

31. (new)

The method according to Claim 19, wherein the component (4) is also prefabricated as a continuous profile.

32. (new)

The method according to Claim 19, wherein the application of the fastening element (2) to the substrate (1) and gluing it to the substrate (1) and/or clipping the component (4) onto the fastening element (2) is/are performed automatically by a robot.

33. (new)

The method according to Claim 19, wherein the fastening element (2) is produced with a mushroom-shaped cross section.

34. (new)

The method according to Claim 19, wherein the clip area (5) of the component (4) is produced with a mushroom-shaped cross section.

35. (new)

A clip-on fastening system in which a fastening element (2) that functions as the base part of the clip-on fastening system is joined in a non-positive manner to a substrate (1) and provides a detachable clip-on fastening of the substrate (1) to a component (4), in particular a gasket, which is provided with a

clip area (5), whereby the fastening element has a cross-sectional shape that corresponds to the clip area (5) of the component, wherein a fastening element (2) which has been prefabricated and manufactured using a hard material to produce a hardened continuous profile in an extrusion process is glued to the substrate (1), and whereby the continuous section is pressed against the substrate (1) when gluing it, and the component (4) is clipped onto the finished fastening element (2), and the hard material has a hardness of at least 40 Shore D.